

Our consultant Sezin Ata has done a podcast with Doris Nagel from Blue Sky Consulting Services about Turkey.



Sezin Ata



Doris Nagel

In the series of Turkey podcasts, there are five podcasts in total. You can find the first two podcasts from this link: [Blue Sky Consulting Services](#).

These podcasts are aimed to help our listeners get a feel for Turkey as a possible investment location, and some tips on how to successfully do business in Turkey.

A lot has been written lately about Turkey as new emerging market - some people have even coined the term "MINT," referring to Mexico, Indonesia, Nigeria, and Turkey as the next "BRIC." BRIC, as many ready know, refers to the huge potential emerging markets of Brazil, Russia, India, and China. Some of the questions to be explored with Sezin are: Is Turkey the next country poised for explosive growth? What factors does it have in its favor, and what are its challenges? How easy is it to business there? What do companies need to do to be successful there?

In these podcasts, we explored why Turkey today is a popular emerging growth market, filled with potential.

Some of the things you'll learn from this podcast are:

- Why is Turkey a popular place to invest these days?
- What is fuelling the country's rapid growth?
- Why Turkey's location is so strategic
- And much, much more!

We hope you will enjoy this podcast, and found it useful and interesting. [Please feel free to contact us if you have any questions.](#)

[Blue Sky Consulting Services](#) was founded in early 2007 by Doris Nagel, who remains its President. There are series of different podcasts within **Adventures in Global Expansion Podcasts**.

